



EAZY CRM

PRODUCT PROFILE

All it takes is one EAZY step



OUR GROUP – SINGHAL GROUP



KRISH GROUP

- Real Estate Group
- 11+ Projects

S. SINGHAL & CO.

- Advisory & Audit
- Industrial Liaison
- Project Financing Services

EAZY BUSINESS SOLUTIONS

- CRM/ ERP / DMS / Payroll/ Asset Management/ SFA
- IT Consulting

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OUR PRODUCTS



EAZY CRM



EAZY ERP



EAZY DMS



EAZY ASSET



EAZY PAY



EAZY SFA

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Sales Module

- Lead Management
- Contact Management
- Task Management
- Call/Visit Management
- Reimbursement Management
- Sales Target Masters
- Competition Management
- Sales Dashboards
- Sales Reports
- Database Management
- Email Campaigns

Service Module

- Ticket Management
- Warranty Management
- Document Management
- Auto Email
- Support Dashboard
- Service Reports
- Notification Management

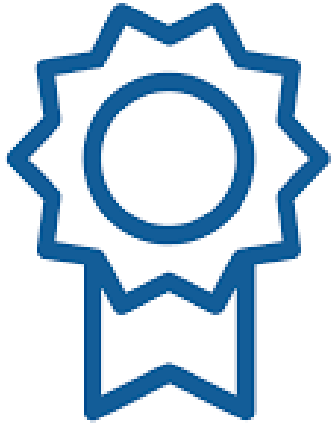


Additional Features

- Mobile Application
- Location Tracking
- Google Integration
- Email Integration
- SMS Integration
- Web Portal Integration



KEY USPs



- User friendly
- Browser Based Application
- Hassle free Deployment
- Quick & Easy set up
- Available on Mobile App
- Excel Like Reporting
- Graphical Dashboards

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DASHBOARDS



- Graphical Dashboards configurable as per user's need
- Real time reporting
- Quick insights into Sales
- Enables prompt decision making



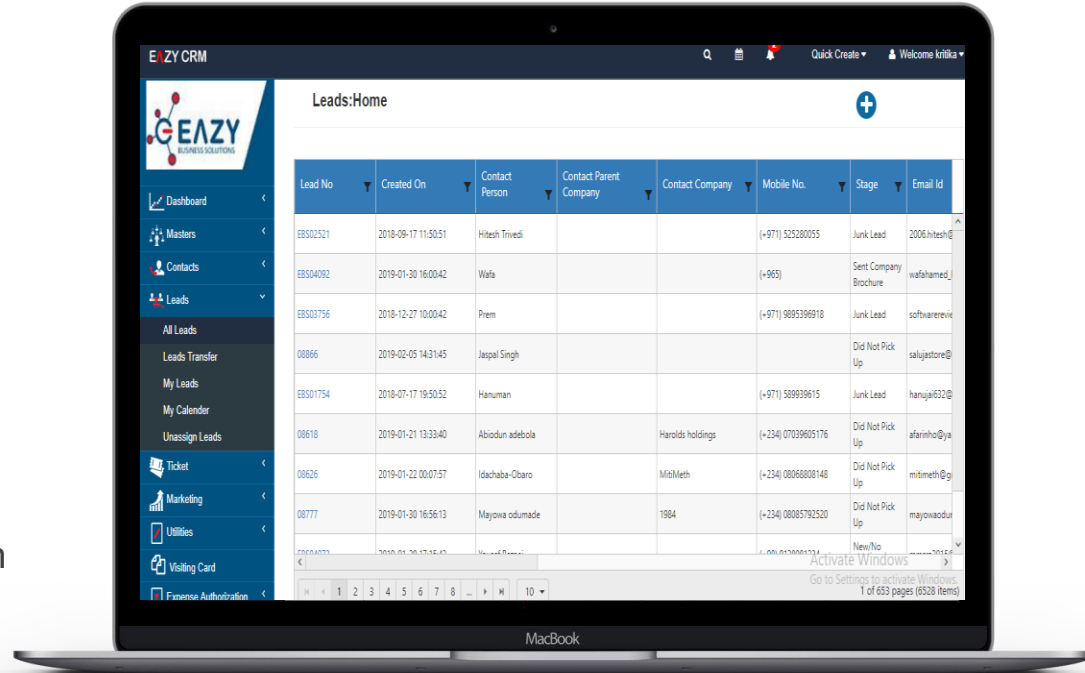
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LEAD MANAGEMENT



- Create or import lead
- Categories & prioritize the leads
- Timely notification and email reminders on leads
- Automated Prospect greeting E-mails
- Avoid overlapping of efforts
- Assign leads as per team's specialization
- Better coordination within Sales Team
- Sales Forecasting and Sales Target



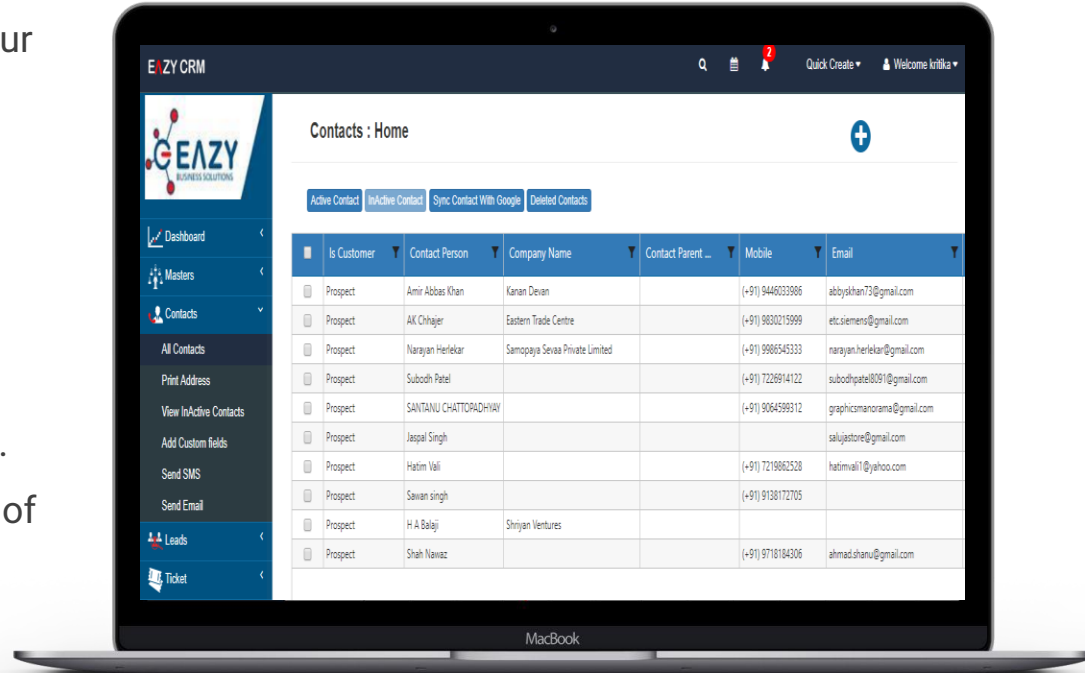
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CONTACT MANAGEMENT



- Store comprehensive information of your customers and contacts.
- Centralize your customer database.
- Quick search system to get customer information swiftly.
- Categorize contacts by regions, referral sources, and many more search criteria.
- Send customized email or SMS to a list of contacts.
- Automate your email and SMS campaigns.



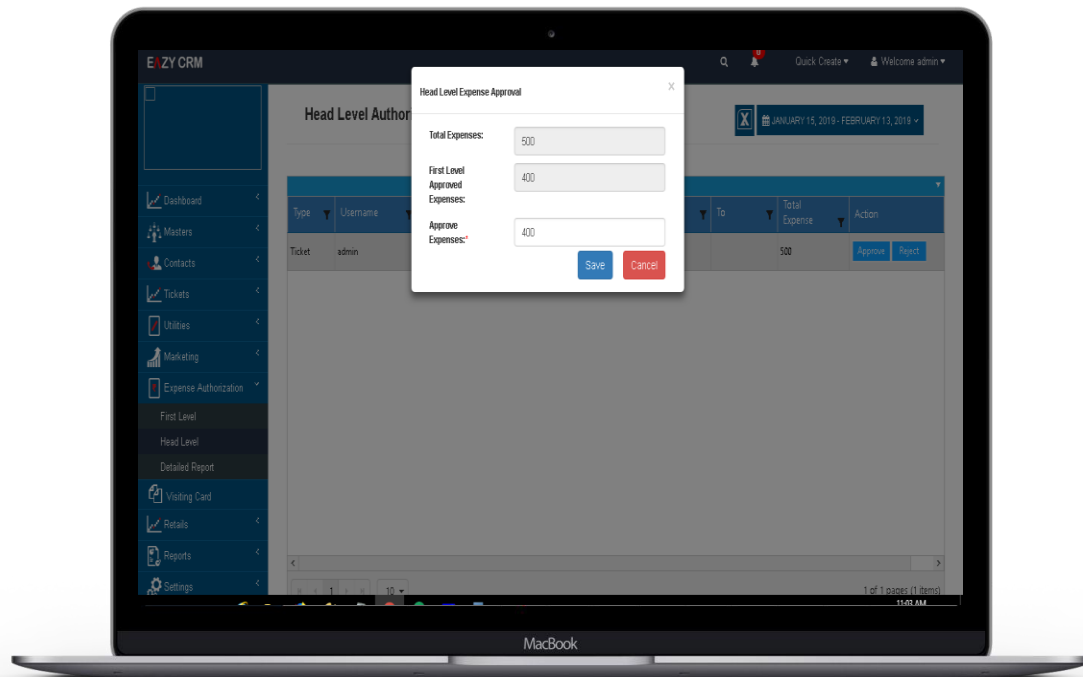
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REIMBURSEMENT TRACKING & MANAGEMENT



- Automate your reimbursement process.
- Submit claims quickly, conveniently and easily.
- Process reimbursement requests instantly.
- Employee-wise, month wise etc.
- Track total amount spent in reimbursement and plan better strategies for employees.



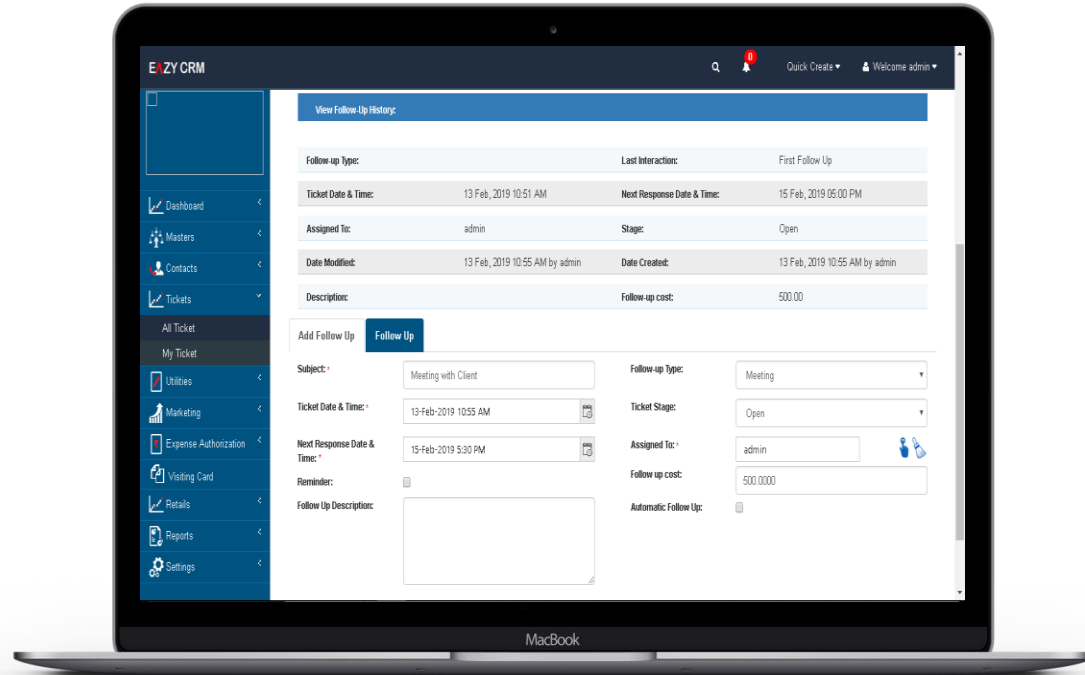
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TICKET MANAGEMENT



- Register Customer Complaints
- Track status of complaints
- Inform the customer that you are taking action
- Record and categorize the customer complaint
- Resolve the complaint according to company policy
- Enable users to remain updated about the customer.
- Improve communication



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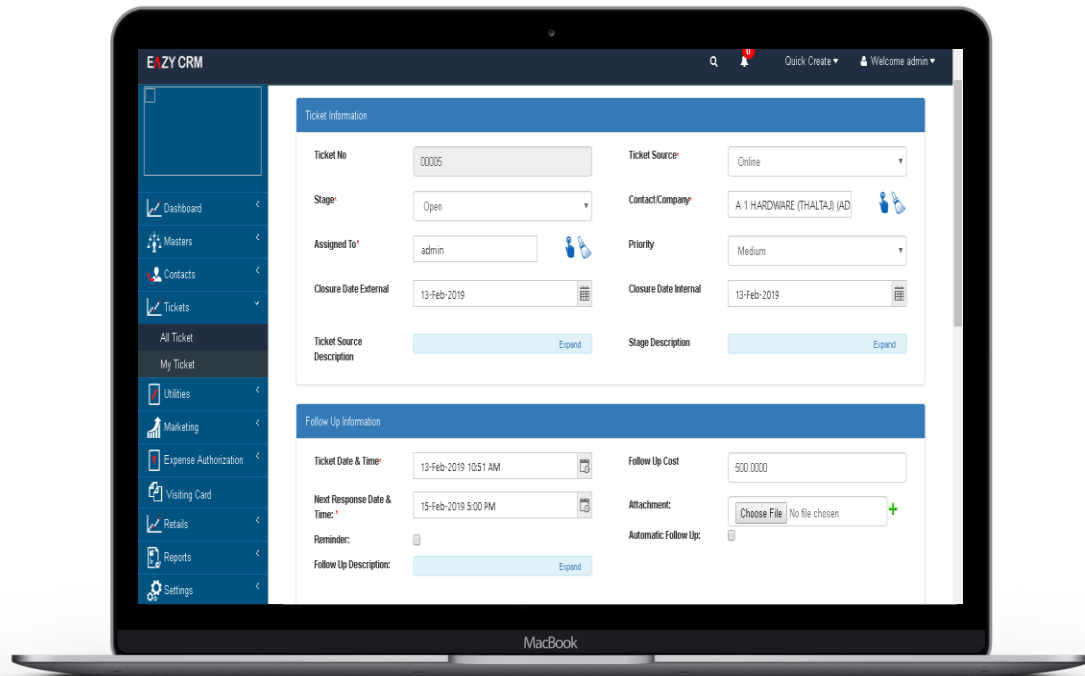


AMC/ WARRANTY MANAGEMENT



Enables users to remain more updated about their customer's AMC details.

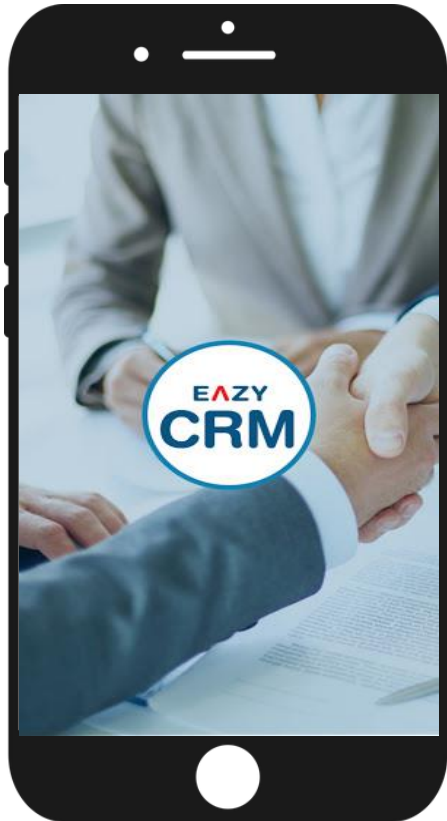
- Create AMC/Service Cover.
- Renew customer's AMC Cover.
- Automatic up-date of AMC/Services.
- Stop the AMC/Services on demand.
- Get Alerts of Customer AMC renewal.



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Mobile App



EAZY CRM's mobile App empowers an organization's sales team to easily manage lead, schedule reminders, follow ups, keep a track on status and communicate on the go!

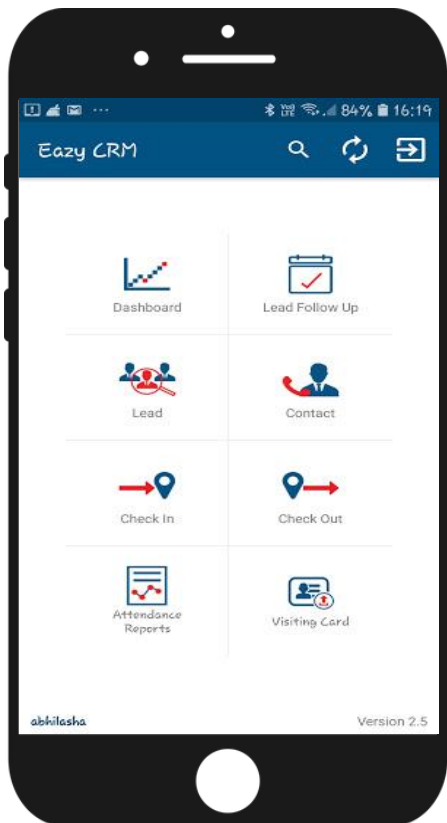
It creates the consistency that's necessary for the sales team to accurately measure the health of their sales funnel and the impact of their efforts on their performance.



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Mobile App



Features:

- Create, Edit & Assign leads
- Create , Edit & Assign new contacts
- Check lead status
- Upcoming/Pending Follow ups
- Check in/Check out
- Check attendance
- Upload visiting Cards

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EAZY CRM CLIENTS



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OUR PRESENCE



Head Office:

219-220, Vipul Agora, MG Road, Gurgaon, India

Branches:

Mumbai, Ahmedabad, Bangalore, Kolkata, Bhiwadi

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Contact: +91-8130885554, 8130885552, 8130885522
contact@eazyerp.com; contact@eazydms.com
eazyerp.com | eazydms.com

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